



Press release

7<sup>th</sup> August 2017

## **Get down at DUKES with the brunch munch bunch – it's brunch weekend central!**

- *Afternoon tea brunch launch for high society types*
  - *Dress to impress at brand new Friday brunch*
- *Enjoy fun in the sun with all the family at the DUKESY Beach Brunch*

DUKES Dubai is THE place to go for brunch, with three unique offerings to suit all tastes.

There is quite literally something for everyone, whether it's a party at the 'Partea' brunch, the Best Dressed Brunch or the DUKESY Beach Brunch – a weekend visit to DUKES Dubai on Palm Jumeirah is well worth it!

### **Partea on down**

Tired of the same old overindulgent brunches? Enjoy a brunch with a difference and 'Partea' at DUKES Dubai. The latest addition to the emirate's Saturday brunch scene is hosted in the five-star hotel's stylish and contemporary Tea Lounge.

Guests can savour a quintessential taste of Britain, complete with finger sandwiches, cakes and a vast selection of teas. There is also a 'bubbly' option for those looking for something with a little fizz.

Enjoy a refreshing tea-based mocktail on arrival and enjoy a delicious afternoon tea-time buffet, which includes cucumber and cream cheese, or roast beef and horseradish finger sandwiches; slices of Battenberg cake and mouth-watering lemon meringue pie – not forgetting our freshly-baked homemade scones with dollops of clotted cream and strawberry jam.

Teas have been hand-picked from the hotel's designer tea company, Tchaba, and range from rare teas such as 'silver tips' white tea, classics including Earl Grey and Royal Breakfast or something a little different such as the 'celebration', a black tea with macadamia nuts and chocolate pieces, 'fruit passion green tea' with pineapple and safflower or a modern day Matcha latte.

The Tea Lounge, situated on the third floor, can accommodate up to 80 people in contemporary surrounds with bright pinks, oranges and greens, gold leaf, sculptured metalwork chairs and light, bright interiors. For tea connoisseurs (and quite possibly introverts) the lounge also has a private area for up to 25 people and seating on the terrace, looking out over the stunning Jumeirah Beach Residence skyline.

Partea runs every Saturday from 2pm to 6pm.

### **Best Dressed Brunch**

Or if you're more of a traditionalist at heart, you should dress to impress on a Friday at the new DUKES Dubai brunch in the signature GBR restaurant and be in with a chance of winning an overnight stay in the new five-star hotel.

A 'Best Dressed' certificate and complimentary hotel stay at DUKES Dubai will be offered to the guest who has made a special effort with their attire. Perhaps a perfectly sculptured hairstyle, a designer handbag or indeed a 'man-bag', an extraordinary piece of fashion jewellery, maybe you've got your own 'Daddy Cool' style or you're more dapper Dan than Desperate Dan, resplendent in silk tie and a designer jacket combo'.

Dubai's newest Friday brunch features a beautiful bakery section, quite apart from the heavenly aroma, features homemade soda breads, sourdough, baguettes, focaccias and more. Over at the salad bar there's a range of leaves, seeds, grains and yummy starters including prawn cocktail, Severn and Wye salmon, Colchester oysters, crab salad and pates, miniature pies and slices.

Why not visit the sumptuous rotisserie section? Where our chefs will cook and carve classic British roasts including beef before your very eyes - chicken and lamb, served with crisp roast potatoes, grilled vegetables, Yorkshire puddings accompanied by a fine array of sauces, pickles, mustards and classic condiments.

For those with a sweet tooth, pop over to the candyfloss station, enjoy the chocolate fountain or simply tuck-in to the candy, creams, puddings, slices, pies and even a good old-fashioned toffee apple.

To round everything off, there is a vast selection of cheeses, from the British Isles and Ireland, as well as fruits, breads, pickles and a tippie of fortified grape for the more refined.

The beverage package includes a range of soft drinks and mocktails, while guests looking for something stronger can take advantage of our G&T trolley; sample one of our Bloody Mary's; or enjoy a very civilised glass full of fresh fruits topped off with Pimms and lemonade.

Best Dressed Brunch runs every Friday from 1pm to 4pm.

## **DUKESY Beach Brunch**

For families, the hugely popular DUKESY Beach Brunch returns to the West 14th, steakhouse, promising a family day out like no other. Boasting an idyllic location, mums and dads in need of a pick-me-up can relax by the beach, soak up the sun and tuck into delicious fare while children are entertained by fun activities and cared for by nannies.

Open every Friday from 10am-6pm, (food is served from 1pm-4pm), beach access is extended around these times, enabling guests to get the most from their day.

Parents can relax to the sounds of the live DJ and re-charge with a mouth-watering selection of Arabic to vegetarian and fish dishes, plus tasty food from live cooking stations. Mums and dads need not fret about their little ones either, the kids will have a whale of a time thanks to the team of nannies at the newly-launched DUKESY Kids Club. There's a different theme each week, from superheroes to mermaids and pirates, so they can even come dressed for the occasion.

Little ones can also fill their tummies at the self-serve kids' buffet and then burn off some energy by taking part in the many activities on offer, including trampolining and face painting. If that's not enough to keep them entertained, they can jump around on the bouncy castle, try their hand at cupcake decorating and make the most of the great outdoors at the children's play area complete with the Jungle Gym swings and climbing frames.

Parents can also cheer on their mini sporting stars during a five-a-side game of football on the beach, or splash around in the outdoor kids' pool and lazy river. And if all of that action has done the trick and tired them out, they can take a rest by watching a children's classic movie on our big outdoor screen.

With so much on offer for guests, big and small, of all ages, the DUKESY Beach Brunch at West 14<sup>th</sup> is sure to be the go-to Friday brunch for families in Dubai this season.

### **Prices**

#### **GBR – Best Dressed Brunch:**

Soft Package: AED295

House Package: AED395

Sparkling Package: AED445

Bubbly Package: AED545

#### **Partea Brunch:**

Afternoon Tea Soft Package: AED195

Afternoon Tea with 1 glass of Sparkling Grape: AED240

Afternoon Tea with unlimited Sparkling Grape: AED340

Afternoon Tea with unlimited French Bubbles: AED520

**DUKESY Beach Brunch:**

Children 0-5 are free

Children 6-11 receive 50% off the Soft Package

Soft Package: AED195

House Package: AED365

Sparkling Package: AED420

*(All prices are inclusive of beach club access and activities.)*

For more information, please visit [www.dukesdubai.com](http://www.dukesdubai.com) or [www.seventides.com](http://www.seventides.com)

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**About DUKES Dubai**

DUKES Dubai, owned by Seven Tides International, brings 279 guestrooms and 287 hotel apartments to the hotel scene, together with world-class leisure, conference and entertainment facilities including a stunning private beach, indoor pool, outdoor infinity pool and state-of-the-art gym, along with five food and beverage outlets.

**About Seven Tides International**

Based in Dubai, the United Arab Emirates, privately owned Seven Tides is an internationally oriented holding company established in 2004. Currently focusing on hospitality and real estate sectors, Seven Tides thinks progressively, works creatively, partners strategically and acts quickly. The result is a current portfolio of offerings from landmark hospitality acquisitions and commercial buildings to residential towers and multi-use complexes in the gateway cities of London and Dubai.

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